

ORDER



Orders
Order / Rev: 1316967
Alt Order #:
Product Desc: DCCC-Gallego for Congress
Estimate: 2823
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: Political

KENS

Primary AE: Marty Schack
Sales Office: KENS
Sales Region: LOC

Agency
Name: Screen Strategies / POL
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DCCC / Gallego for Congress / POL
Demographic: A25-54
Product Codes: PL-US House Representative
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: 11212AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	29	\$16,815.00	\$14,292.75
10/31/16	10/31/16	5	\$1,305.00	\$1,109.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$16,815.00	\$14,292.75	0.00
November 2016	5	\$1,305.00	\$1,109.25	0.00
Totals	34	\$18,120.00	\$15,402.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marty Schack			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KENS	10/27/16	10/27/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	---T---	:30	1	\$165.00	P04-C	0.00	NM	1	\$165.00
N 2	KENS	10/31/16	10/31/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	M-----	:30	1	\$165.00	P04-C	0.00	NM	1	\$165.00
N 3	KENS	10/25/16	10/28/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-T--F--	:30	2	\$240.00	P04-C	0.00	NM	2	\$480.00
N 4	KENS	10/25/16	10/28/16	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	5	\$120.00	P04-C	0.00	NM	5	\$600.00
N 5	KENS	10/31/16	10/31/16	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	1	\$120.00	P04-C	0.00	NM	1	\$120.00
N 6	KENS	10/27/16	10/27/16	Great Day SA 9-10a Great Day SA 9-10a	CM	9-10a	---T---	:30	1	\$80.00	P04-C	0.00	NM	1	\$80.00
N 7	KENS	10/31/16	10/31/16	Price Is Right Price Is Right	CM	10-11a	M-----	:30	1	\$420.00	P03-F	0.00	NM	1	\$420.00
N 8	KENS	10/27/16	10/27/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	---T---	:30	1	\$560.00	P03-F	0.00	NM	1	\$560.00
N 9	KENS	10/26/16	10/28/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	--W-F--	:30	2	\$525.00	P03-F	0.00	NM	2	\$1,050.00
N 10	KENS	10/25/16	10/25/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00

Start Date End Date Weekdays Spots/Week Rate Rating

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 Estimate: 2823

KENS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KENS	10/25/16	10/25/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1				\$700.00		0.00			
N 11	KENS	10/31/16	10/31/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$400.00	P04-C	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----		1				\$400.00		0.00			
N 12	KENS	10/26/16	10/27/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	--WT---	:30	2	\$875.00	P03-F	0.00	NM	2	\$1,750.00
N 13	KENS	10/30/16	10/30/16	Local News @ 530p Su Local News @ 530p Su	CM	530-6p	-----S	:30	1	\$490.00	P03-F	0.00	NM	1	\$490.00
N 14	KENS	10/25/16	10/28/16	Wheel of Fortune 630-7p Wheel of Fortune 630-7p	CM	630-7p	-T--F--	:30	2	\$1,330.00	P03-F	0.00	NM	2	\$2,660.00
N 15	KENS	10/26/16	10/26/16	Wed Prime B Criminal Minds	CM	8-9p	--W----	:30	1	\$2,520.00	P03-F	0.00	NM	1	\$2,520.00
N 16	KENS	10/27/16	10/27/16	Thu Prime B Mom	CM	8-9p (8:00 PM-8:30 PM)	---T---	:30	1	\$1,440.00	P04-C	0.00	NM	1	\$1,440.00
N 17	KENS	10/29/16	10/29/16	Sat Prime C 48 Hours	CM	9-10p	-----S-	:30	1	\$1,120.00	P03-F	0.00	NM	1	\$1,120.00
N 18	KENS	10/25/16	10/28/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	-T--F--	:30	2	\$1,190.00	P03-F	0.00	NM	2	\$2,380.00
N 19	KENS	10/30/16	10/30/16	Local News @ 10p Su Local News @ 10p Su	CM	10-1035p	-----S	:30	1	\$360.00	P04-C	0.00	NM	1	\$360.00
N 20	KENS	10/26/16	10/26/16	Late Show Late Show	CM	1035-1137p	--W----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
N 21	KENS	10/31/16	10/31/16	Late Show Late Show	CM	1035-1137p	M-----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
N 22	KENS	10/25/16	10/28/16	Late Late Show Late Late Show	CM	1137-1237a	-T--F--	:30	2	\$80.00	P04-C	0.00	NM	2	\$160.00
N 23	KENS	10/29/16	10/29/16	Per of Int 1-2a Sa Per of Int 1-2a Sa	CM	1-2a	-----S-	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
N 24	KENS	10/30/16	10/30/16	CSI: Miami 12-1a Su CSI: Miami 12-1a Su	CM	12-1a	-----S	:30	1	\$60.00	P04-C	0.00	NM	1	\$60.00
													Totals	34	\$18,120.00

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Democratic Congressional Campaign Committee**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

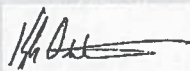
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) **Hurd**

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

10/24/2016

date